



Vice President of Sustainability
Nicole Sonder Rouben

Management
Juliana Zechetto

Writing
Evellin Domingos

Graphic Design
Erone Rosa Feitosa

Photos
Marcela Castagnoli

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The president of Unibes, Liora Steinberg Alcalay, at the celebration of Unibes' 110 years and 10 years of Unibes Cultural.

It is with great joy that I share, in this report, the main highlights of the impact generated over the past year by the Institution.

Today, our work sets the standard in Social Assistance for the Jewish community in São Paulo and extends to all of society. Through the support and trust of donors, partners and friends, Unibes reaches thousands of people, offering each of them the opportunity to live with greater dignity, hope and care, turning dreams into reality.

At Unibes Bazaar, for example, approximately 40,000 items are sorted monthly and sent to stores, promoting the circular economy and generating funds to support social programs. At Unibes Cultural, a diverse program impacts more than 160,000 people per year, expanding access to art and knowledge.

Unibes is a safe path to transform each donation and each gesture of generosity into real impact. After 110 years of history, we continue writing new chapters and invite you to keep building a better future alongside us.

Liora Steinberg Alcalay
Liora Steinberg Alcalay
President

A legacy of autonomy, **transforming generations**

In 1915, Unibes' history began. It was during World War I, and many immigrants from the Jewish community arrived in the city of São Paulo in search of a new home. From this immigration, Jewish institutions began to form and started supporting newly arrived families, building a united and strengthened community that, with a strong sense of solidarity, established a social safety net based on Jewish principles of Tzedakah (social justice).

Over the years, the commitment to human beings and to the new social demands of a city in constant growth made this assistance expand even further, extending it to the Jewish community and society at large, while preserving values such as ethics, excellence and credibility.

Today, 110 years later, Unibes is one of the largest institutions in the country and operates through its three fronts (Unibes Social, Unibes Bazaar and Unibes Cultural) that complement each other in a fundamental cooperation for the realization of multidisciplinary work aimed at promoting social welfare, developing autonomy, stimulating culture and restoring quality of life.

And so, the Institution's history gains a new chapter each year thanks to the support of people driven by the purpose of building a better world, while providing those they serve a safe path toward independence.



Mission

To develop and implement projects in the areas of social services, educational support, quality of life and culture to promote autonomy, while respecting the Jewish principles of good deeds and social justice.

Vision

To create opportunities for people to develop autonomy and transform their own story.

Values

- Commitment to human beings;
- Credibility and transparency;
- Innovative thinking;
- Ethics in activities;
- Respect for employees and volunteers;
- Resource optimization.

Unibes’ structure is strengthened by fundamental supporters.

Donors: actively help the Institution’s purpose, enabling social transformation.

Volunteers: fundamental to Unibes since the beginning of its history, they are responsible for various activities across all areas.

Partners: essential for the activities carried out, contributing with sponsorships, project financing and even donations of products and services.

Staff: the internal stakeholders who help strengthen the Institution’s culture through their daily work.

Awards and certification

In 2025, Unibes received significant recognition that attests to the commitment and dedication of its work at the national level.



Brazil’s Best NGOs Award: the Institution was recognized for the 4th time among the best in the country.



Doar A+ and Transparency 2025 Seals: certifications that attest to transparency, excellence and good management practices.



Engaja Brasil (Bronze Medal): recognition that demonstrates organizational maturity and reinforces credibility for work aligned with ESG (Environmental, Social and Governance) and GRC (Governance, Risk and Compliance) practices.

Unibes by the numbers

Unibes Social



Approximate data from programs in 2025

22,000
service instances across all Unibes programs

207 children cared for at the Daycare (CEI Betty Lafer)

735 children and adolescents in after-school activities (CCA)

942 children and adolescents supported by the Adote um Futuro program

1.200 families assisted monthly by the Family Social Services (SASF)

111 elderly people receiving care at the Centro Dia and the Núcleo de Convivência

247 young people enrolled in the Young Apprentice program

400 young people participating in Professional Training (CEDESP)

400 young people participating in the Girls Education program

Over **70%** of young people placed in the job market after Professional Training



1.400 families from the Jewish community assisted monthly by the Family Social Services of the Marcia Nigri Jewish Community

86 elderly people supported by Unibes Holocaust Survivors

141 young people supported by the Unibes Universitário program

250 people impacted by the Unibes Empregabilidade program

329 people impacted by the Unibes Kavod program

Unibes Bazar

Seven physical stores

One online store

Fleet of **10 trucks**

48,000 items sorted and distributed monthly to the 8 Unibes Bazar stores

249,600 people visited the Unibes Bazar stores

1.283 monthly collections and 15,402 collections annually



Unibes Cultural



160 thousand visitors during the year

790 activities held (including programming, partnerships, courses) 10 exhibitions, 18 fairs and 351 diverse cultural activities 2 courses offered: “Jews in Brazil: immigration, memory and culture”, with 52 participants (in-person); and “Israel: from 1948 to the present – a cinematic perspective”, with 22 participants (in-person)

Growth of **8.9%** in selective collection from 2024 to 2025

Proper waste disposal made it possible to: preserve more than 30 trees and reduce more than 330 kg of CO2 emissions.

Recognition that reflects the commitment and quality of the work developed.





Events and initiatives that build on the Unibes' 110-year legacy.

- Holding of the III Charity Art Auction, the Institution's traditional charity event to raise funds for social programs.
- In celebration of Unibes' 110 years and 10 years of Unibes Cultural, the following exhibitions were held: "Unibes, a legacy of autonomy, transforming generations", which recovered the Institution's 110 years of memory through historical photographs to the present day, as well as the exhibition "Exteriors", by the renowned photographer Bob Wolfenson, composed of medium and large-scale images that brought a visual chronicle of human diversity. A commemorative book was also produced that spans more than a century of achievements and records the Institution's social impact since 1915.



Unibes has an impact on generations: those served experience activities that promote independence in their lives.

Social well-being and autonomy that spans generations.

Our 14 programs in the areas of social inclusion, education support, professional training, culture and quality of life make up Unibes Social, which seeks to provide a more independent life for thousands of people at every stage of life, serving around 22,000 people annually.

Family Social Services of the Marcia Nigri Jewish Community

This service serves as a gateway to the Jewish community, which sees Unibes as its safe harbor. The Family Social Services of the Marcia Nigri Jewish Community conducts a welcoming first contact that listens, guides and supports individuals and families in vulnerable situations.

Multidisciplinary work is carried out, grounded in ethical principles, and has a highly specialized professional team that ensures privacy and strengthens the Jewish identity of those assisted, in a space of belonging and social protection. In this way, approximately 1,400 families receive proper referral to social programs that ensure necessary support.

Among the assistance provided, there is an advocacy program for legal advice, distribution of basic food baskets and assistance for housing and transportation, as well as other forms of support that are personalized according to each individual's needs, such as support for elderly people

who are unable to remain in their homes due to the degree of physical and cognitive dependence, and who are provided with adequate accommodations in long-term care facilities, after careful analysis.

In addition to direct support from Unibes, the team makes referrals to benefits available within the Jewish community network itself, which provide social services to support any medical needs, such as the Einstein Program in the Jewish Community(PECJ), from Einstein Hospital Israelita, which offers free outpatient and hospital care for these assisted individuals. There is also guidance for municipal public policy services, promoting access to social, economic and citizenship rights.

There are also Unibes programs that promote training, income generation and autonomy, such as Unibes Kavod, Unibes Employability, Unibes University, as well as the Community Hub for the Elderly.

2025 Highlights

- Unibes completed 110 years of social work and continues in constant pursuit of innovation and improvement. In 2025, to expand and modernize communication with assisted members of the Jewish community, the Assistance Hotline launched an online service channel via WhatsApp, at the number (11) 3123-7349.
- Strengthening of the support network through initiatives that promoted hospitality and well-being, resulting in the distribution of food baskets and vouchers that benefited 400 families during the Passover and Rosh Hashanah dates.

Unibes Holocaust Survivors

For more than 20 years, Unibes in partnership with the Claims Conference Institution (Conference on Jewish Material Claims Against Germany), based in New York, USA, works to ensure the physical and emotional well-being of Holocaust Survivors, aged 79 and over, who reside in São Paulo and other regions of the country.

The resources for social assistance to victims come from the Claims Conference itself and, additionally, from the URO Charitable Trust Limited. These funds are

allocated to the well-being of the elderly, who receive financial assistance so they can afford caregivers, medications, clinic treatments, medical and dental care and other health needs.

Among the initiatives developed, the Café Europa stands out, held annually in the cities of São Paulo and Rio de Janeiro. The cultural gathering, created especially to celebrate life, brings together those assisted to share experiences and strengthen bonds. Currently, around 186 people are assisted.

2025 Highlights

- Receipt of the Green Flag for the fourth consecutive year, awarded by the Claims Conference auditors, strengthening a work that, for more than 20 years, has promoted essential care to those assisted, respecting each person's history with sensitivity and dedication to their protection.
- Participation in a seminar in Buenos Aires, promoted by the Claims Conference, with the opportunity for connection, strengthening of relationships and dialogue with other representatives from Latin America.
- Implementation of programs:
BNF – Emergency Fund financed by the Claims Conference, to help assisted individuals in situations of greater social vulnerability with food expenses.

MF+GF – Program financed with Unibes' own resources, to help with health and housing expenses, following the Claims Conference criteria.

Senior Living Center (NCI)



Experiences and activities that enhance the quality of life and bring joy to the elderly.

The Senior Living Center provides socialization and leisure activities for more than 80 members of the Jewish community over 60 years old, promoting well-being through activities that encourage independence and interaction in daily activities, such as art workshops, lectures, choir and dance classes, and outings. The service also provides daily

meals and round-trip transportation for each assisted individual. Aiming to value their roots, seniors also participate in celebrations of Jewish holidays, such as Passover, Rosh Hashanah, Hanukkah, among others. The celebrations always feature traditional Jewish cuisine and musical performances and are experienced with great joy by the seniors.

2025 Highlights

- In honor of International and National Senior Day, celebrated on October 1st, employees of the Companhia Paulista de Trens Metropolitanos (CPTM) exchanged letters with seniors over two months, through the Adote uma História project. Afterward, CPTM employees visited Unibes' headquarters and met in person the assisted individuals with whom they had exchanged letters.
- 2nd Longevity Parade: the seniors, along with Unibes volunteers and employees, were able to participate for the second consecutive year in the event held on Avenida Paulista, which celebrated active aging and the presence of seniors in society.

Unibes Kavod

The Unibes Kavod program was created with the support of donors and aims to help members of the Jewish community in situations of social vulnerability so they can develop new skills and gain more independence, while also encouraging entrepreneurship and income generation. Through multidisciplinary work by the Unibes Social Services team, it is possible to identify each person's key strengths and thus ensure that they are placed in the appropriate work units.

Hand-on workshops are held, which stimulate creativity and entrepreneurship, as well as cooking workshops, which develop and teach effective food practices, demonstrating the various processes involved in food preparation and proper handling of ingredients. Currently, around 329 people participate in the program.



Training that helps generate income.

2025 Highlights

- The Unibes Kavod program recorded a total of 530 hours of in-person workshops that offered valuable moments of knowledge, exchange, training and personal growth.
- There were approximately 20 participations in fairs during the year, which helped in the protagonism, self-confidence and professional improvement of the assisted individuals.

Unibes Employability Program

Through the Unibes Employability program, members of the Jewish community who are seeking new professional opportunities are connected to companies that have available positions, and the intermediation is carried out through the resumes of interested individuals.

In this way, the program works to address and prevent, in the long term, issues of vulnerability and social inequality of assisted individuals by intermediating opportunities that offer better working conditions and income.

Since the Program's creation in 2021, it has reached approximately 250.

Unibes University



Meeting for parents and students of the Unibes University program to strengthen bonds.

The Unibes University program, with the support of donors and partners, works to provide young people of the Jewish community, aged 17 to 30, with the opportunity to pursue higher education through scholarships. Through its Board, composed of Gabriel Zitune, Marcela Zitune Birger, Beny

Finkelstein, Clara Zitune Sarue, Marcelo Sayeg, Julia Nussbacher and Roger Supino, the program is constantly expanding its service capacity and seeking new initiatives.

In addition to the university scholarship, the program offers a space

for transformation, independence and belonging to the Jewish community, with educational support and welcoming for young people, as well as content supplementation through lectures on current topics, mentoring, participation in innovation

and technology events, group dynamics focused on integration and purpose, as well as activities with parental participation, strengthening engagement and family bonds. Currently, around 141 young people are receiving support.

2025 Highlights

- Organization of a fundraising event at the Galeria MITS, focused on young donor couples aged 25 to 35. The meeting resulted in the expansion of the financial support network for Unibes University.
- Production and screening of the Unibes University institutional video to reinforce the program's impact and identity.
- Implementation of the Orthodox Project, focused on higher education, through a partnership with Fundação Getúlio Vargas (FGV), for male students to pursue a two-year Technology degree, and a partnership with UniPaulistana for female students to pursue Psychology.
- The program, in partnership with FISESP (Federação Israelita do Estado de São Paulo), offered students a self-defense course (Body and Mind). The initiative aimed to boost self-confidence and prepare participants to protect themselves in dangerous situations, combining physical and mental self-defense techniques.
- Participation of young people in innovation and technology events, such as Startup Day, and in a Hackathon, to help stimulate innovative thinking and protagonism.

CHILDREN

The children’s area promotes a space to learn, play, develop group activities and experience activities that will provide the path to a future of opportunities.

YOUTH

The youth area enables learning, professional training and opportunities that promote the necessary support during this crucial phase of making the right choices for the future.

FAMILIES

The families area creates pathways for improving socioeconomic conditions through training, as well as promoting guidance and information to strengthen family units.

SENIORS

The seniors area provides wellness and recreational activities, making daily life dynamic and healthy to encourage independence in daily activities. Unibes is guided by the National Policy for the Elderly and the Statute of the Elderly to ensure social rights and create conditions for promotion, integration and effective participation in society.



Learning and care routine for children’s comprehensive development.

Early Childhood Education Center (CEI)

At the Centro de Educação Infantil Betty Lafer* approximately 207 children, aged 2 to 5, are served as they begin their school journey. In the morning, pedagogical activities are conducted according to the official calendar of the São Paulo City Department of Education. In the afternoon, recreational workshops

take place featuring games, storytelling, activities, reading and art, as well as dental and nutritional care, providing breakfast, lunch, snacks and dinner totaling more than 15 thousand meals per month.

***In partnership with the São Paulo City Department of Education.**

2025 Highlights

- Three events were held under the theme “Family Day”, which enabled parents and/or guardians to participate alongside the children, allowing them a firsthand look at the activities that are part of the children’s daily routine.
- Organization of a project focused on cultures, with a cultural exhibition and family participation.
- Individual consultations to guide families regarding children’s specific needs, as well as to make appropriate referrals, with a view to promoting children’s full development.

Child and Adolescent Center (CCA)



Learning experiences that enrich the children's repertoire.

The Child and Adolescent Center* serves approximately 735 children and adolescents annually during after-school hours, aged 6 to 14, students from public schools, providing extracurricular support with activities that include dance workshops, theater, arts, reading, chess, storytelling, soccer, volleyball, judo, music, orchestra and choir. Additionally, breakfast, lunch (morning and afternoon groups), and snacks or dinner are provided.

The CCA is part of the Unibes' Child and Adolescent Area, which also includes the Centro de Desenvolvimento Social e Produtivo [Social and Productive Development Center] (CEDESP) and the Young Apprentice program, where more than 110 thousand meals are served per month.

***In partnership with the São Paulo City Department of Social Assistance and Development.**

2025 Highlights

- Letters and Books Project, with support from the Atados Organization. The educational and social initiative focused on stimulating children's reading, writing, creativity and empathy.
- Nescau Cup, a multi-sport student competition, featuring assisted participants from the Judo group.
- First LEGO League robotics competition, in the "Superpowered" edition, which encouraged learning and engagement in science, technology, engineering and mathematics.
- Development of new mathematical skills with the digital platform Matific for mathematics and logical reasoning.
- Presentation of the children and youth Choir and Orchestra group at the 2nd edition of "Concert All the Tones" at Unibes Cultural.

Social and Productive Development Center for Youth (CEDESP)

At the Social and Productive Development Center* approximately 400 young people are professionally trained annually, starting at age 15. Students can take free courses in: Digital Marketing, Administrative Management, Web Programming, Hospitality and Restaurant Service. The program is divided into basic and specific modules. In the basic module, behavioral skills are enhanced, addressing concepts of citizenship, responsibility, work appreciation and respect for cultural diversity. In the specific module, partner companies

provide support with the aim of encouraging professionalization through workshops and practical learning. Additionally, breakfast, lunch and snacks are provided. More than 70% of young people who complete Professional Training find employment.

Unibes also operates as a training entity, with the goal of promoting assistance and professional education for young people, who, starting in the 5th month of the course may be referred to the Young Apprentice program for



Young people experience transformative activities.

Children and youth

interviews at partner companies, based on their performance and the specifics requirements of the job openings; this is a major advantage that the Institution provides to those it serves. After hiring, there is monitoring of each apprentice during the 13 months of the contract, at no cost to the companies, spending 4 days at the company and 1 day at Unibes, in theoretical training, also providing food support. Around 247 young people are referred to the Young Apprentice program annually.

CEDESP is part of the Unibes' Children and Adolescents Area, which

also includes the Centro da Criança e do Adolescente (CCA) [Children and Adolescents Center] and the Young Apprentice program, which serves more than 110,000 meals a month.

***In partnership with the Municipal Department of Social Assistance and Development of São Paulo.**

In the Children and Adolescents Area, on Mondays there is a 40% increase in the amount of food offered and on Fridays a 20% increase, meeting basic dietary needs with fruits, vegetables, meat, bread, milk, rice, and beans.

2025 Highlights

- Mentoring program for young women with the partner MentorELA, providing development and knowledge for personal and professional life.
- Letters and Dreams Project and Letter and Career Project, with the support of the Atados Organization. Employees from partner companies volunteer by exchanging letters with young people to encourage them and guide them in their career choices.
- Digital Marketing course for young people, with support from SENAC.
- Pink October action in the Children and Adolescents Area, in partnership with The Estée Lauder Companies and the Organização Américas Amigas.
- Presentation of the children and adolescents' Choir and Orchestra group at the 2nd edition of "All Tones Concert", at Unibes Cultural.

Adopt a Future

For over 20 years, the Adopt a Future program has carried out careful work focused on education and culture for more than 900 children and adolescents who served at Unibes, ages 2 to 15, with the support of donors who help transform the futures of our young people. Part of the costs of activities carried out inside and outside the

classroom are funded, and include outings, theater, cinema, exhibitions, recreational and play activities, as well as support for any needs according to each case.

Each new year, the program promotes even more equity and brings improvements to the multidisciplinary monitoring carried out.

Girls Education

An initiative of Unibes, in partnership with The Estée Lauder Companies (ELC) and The Estée Lauder Companies Charitable Foundation (ELCCF), created the Girls Education program, a pioneering education and social responsibility project in Latin America, aimed at adolescents from 12 years old and already members of Unibes' CCA and CEDESP, with the goal of promoting socio-emotional skills, leadership and self-esteem, preparing them to take on leading roles in the job market and in different areas of life.

Annually, about 400 young people participate in the Girls Education program and, among the activities developed, are dynamic workshops, readings, group videos and makeup classes, which help bring even more confidence for participation in selection processes. Since the program began in 2020, more than 2,000 girls and young women have benefited from it.



Young women experience unique activities.

Family Social Services (SASF)



The support that makes a difference for each assisted family.

The Family Social Services* enables opportunities to improve the socioeconomic situation and strengthen family bonds for approximately 1,200 vulnerable families receiving assistance.

These families are registered in public cash transfer programs, and the Unibes Social Services team carries out fieldwork to verify living conditions and needs of each family.

Projects are developed aimed at training and entrepreneurship, such as handicraft and painting classes so that families can have more financial independence, as well as guidance on social rights, access to public services and referrals to health centers.

***In partnership with the Municipal Department of Social Assistance and Development of São Paulo.**

DigiLab (Telecentre)

DigiLab* is a public space with computers connected to the internet to promote free access to communication and information technologies, available for multiple uses, including courses and assisted browsing. The activities offered are open to anyone and provide basic computer content, such as the main research and entertainment resources,

to enable and improve users' knowledge, as well as promote the development of independence through digital inclusion and the exercise of citizenship. About 300 monthly users use the service.

***In partnership with the Municipal Department of Innovation and Technology.**



Activities and celebrations promote a daily life with independence for the elderly.

Day Center for the Elderly (CDI)

The Day Center* of Unibes maintains a specific program of daytime care for 30 semi-dependent elderly people, with daily activities designed for the quality of life of those receiving assistance. The elderly receive round-trip transportation from Unibes to their homes, balanced

meals and participate in activities such as dance, painting, art therapy and lectures on self-care, making daily life dynamic and healthy.

***In partnership with the City of São Paulo.**

Brands that help generate impact

Companies that join Unibes and support initiatives that promote social responsibility, help drive the development of society, promote sustainability and contribute to the quality of life of thousands of people.



Daycare Children receive chocolate eggs with the support of partners.

2025 Highlights

- Strengthening of cultural activities and partner loyalty, ensuring the implementation of initiatives that generated significant results, such as the collection of more than 1.5 tons of non-perishable food, as well as a significant collection of hygiene items and other essential products.
- Easter (collection and product fundraising campaign).
- Children’s Day (event and product fundraising).
- Events celebrating International Day of Older Persons (event).
- Year-end charity drive (charity friends, product fundraising), with more than 900 children benefited.
- Cause-Driving Marketing - Charity Product (proceeds from Sara Korkes’ cake with donated to charity, plus proceeds from the collection of sales receipts; part of the proceeds from the sale of a course will be donated to Unibes).
- Implementation of 30 initiatives that mobilized more than 1,314 donors, demonstrating significant engagement from employees of partner companies in initiatives aimed at those served by Unibes.

Donations received:	
Towels and wet wipes:	14,824
Pads and diapers:	11,255
Hygiene kits (cotton, intimate wash, swabs, moisturizer, etc.):	3,875
Panettones:	2,514
Food (matzot + kits + baskets):	1,674
Blankets /Covers:	1,086
Tickets:	778
Easter eggs:	709
Clothes, accessories and shoes:	458
Toys:	337
Chocolate boxes:	220
School supplies and books:	34
Miscellaneous items (backpack, stroller, gift, etc.):	22
Building materials:	20
Total donations received:	37,842 items.



Delivery of panettone at CEDESP.



Charity event at SASF.

Some of the main partners:

Banco Safra, ByGabs, Caroll Collection, Casa Santa Luzia, Chocolate du Jour, Cia Tradicional do Comércio, CiX (Citizen Experience), CPTM, EISA, ESS Brasil, Essity, Eticalizando, Fraternidade Feminina Paulista do Grande Oriente de São Paulo, Grupo Bandeirantes de Comunicação, Lojas Marisa, Marcos Martins Advogados, Omni, Opus Entretenimento, Palco 7 Produções, RX Global, SENAC, Shopping Pátio Higienópolis, SRM Asset, Teatro Sérgio Cardoso, Teleperformance, Vero Internet and Viveo.



Unibes volunteers play a key role in the initiatives carried out.

Volunteering is the essence of Unibes

The generous act of working for the benefit of others and making the world a better place has been part of Unibes' history for 110 years.

At the Institution, volunteering can be done through one-time initiatives and events, as well as regular participation in activities, across a variety of roles aligned with one or more pillars (Unibes Social, Unibes Bazar and Unibes Cultural) depending on the specific needs and required frequency.

Some of the main partners:

B3 Social, Banco Safra, CiX (Citizen Experience), Colégio Renascença, Comunidade Shalom – Noam, Movimento Juvenil, CPTM, Escola Alef Peretz, Escola Beit Yaacov, Escolas Lubavitch Gani Brasil, Essity, Heidrick & Struggles, Heineken, Instituto Syn, JP Morgan, Omni, SENAC (Barra Funda and Tiradentes units) and Teleperformance.

2025 Highlights

- Educational Volunteering: support from students of partner schools in events, initiatives, and fundraising campaigns.
- Corporate Volunteering: support from employees of partner companies in events, initiatives, and campaigns in partnership with the Partnerships area.
- Holding an event to commemorate International Volunteer Day and Unibes' 110th anniversary at the Jewish Museum.
- Strengthening the importance of volunteer work in partnership with Jewish schools.

Currently, Unibes has 240 active volunteers (individuals). Among them:

71% are women and 29% are men, who work on different fronts.

21% at Unibes Cultural, contributing with audiovisual work, social media, and writing.

22% at Unibes Bazar, sorting stamps, jewelry, clothing, electronics, books, and assisting with the online store.

57% at Unibes Social, leading activities such as crochet, lectures, elderly care, arts and crafts, makeup, gymnastics, and yoga.



Volunteers in action at SASF.



Volunteers at work at NCI.

Unibes social retail, which for almost 50 years has strengthened its commitment to solidarity, conscious consumption, and civic responsibility.

Donations received by Unibes are primarily allocated to those assisted, supporting their individual and family needs. The surplus is sold in seven physical stores and in the Bazaaronline store of Unibes Bazaar Bernardo Goldfarb, with 100% of the proceeds going to the Institution’s social programs.

2025 Highlights

- In 2025, Unibes Bazaar received updates in various sectors and underwent important improvements for its operations and for better control of its activities: in store infrastructure and layout, processes and tools, the vehicle fleet, fundraising, and in sorting operations.
- Major campaigns strengthened the Bazaar’s performance: Mother’s Day, Children’s Day, Father’s Day, and Bazaar of Lights.
- Press coverage and interviews with board members to strengthen the brand.
- The online store also received updates to bring even more quality to the customer experience: in website infrastructure and maintenance, as well as investments in technology, systems, and processes.

Some of the main partners:

Sorting: DO Logística (XD), HUB, Puffão, and Roger.

Fleet: DO Logística (XD), HUB, Localiza, and Movida/Vamos.

Collection/donation: Banco Daycoval, Banco Rendimento, Brechó Peça Rara, Casa Santa Luzia, Casas Eurico, Clube A Hebraica, Colégio Iavne, Colégio Renascença, Condomínio Spazio, Daz Roupaz, Emma Colchões, Escola Beit Yaacov, Estar Móveis, Etiqueta 12, Grupo Vamos, Lebriju, Localiza, Luuna Colchões, Marcyn, Mazurky, Movida, Multilaser, Nobelpack, Outlet BBB, Sunny Brinquedos, Teleperformance, Vitrine Criativa and Zissou.



The facade of the Unibes Bazar store, located at Rua Prates-Coreia, 858.

The Unibes Bazar Bernardo Goldfarb, Unibes’ social retail brand, is part of the three pillars that support the Institution (Unibes Bazar, Unibes Social, and Unibes Cultural) and for almost 50 years has strengthened Unibes’ purpose of building a better world. A multidisciplinary team distributed among the bazaars and the distribution center, along with the support from volunteers, strengthens the daily operations of the seven physical stores and the online store, establishing Unibes Bazar as a reference.

There is also a commitment to citizenship and sustainable practices,

properly directing materials such as cardboard, paper, iron, aluminum, and plastic to recycling facilities. While with the support of partners, the organization carries out maintenance, assembly, and renovation of furniture, such as sofas, poufs, and mattresses, as well as repair of white goods and the reuse of parts, adding value to these used items and promotes the circular economy, making it possible for people to purchase products in excellent condition.

Furthermore, by collecting donations free of charge using its trucks, Unibes Bazaar also provides a public service to the city of São Paulo.



What can be donated:

- Clothing (women’s, men’s, and children’s)
- Toys
- Furniture
- Pet items
- Electronics
- Home appliances
- Books and records
- Bedding, tableware, and bath items
- Shoes and accessories
- Decoration items and household utilities;
Among other items in good condition.

Donations can be picked up by scheduling for free.

Via the website unibes.org.br/bazar or by contacting:
(11) 96929-4660 | (11) 99328-8398 |
(11) 3311-7266 | (11) 3226-7266.

Service hours are Monday to Friday, from 8 a.m. to 5 p.m.

Unibes Bazar donation cycle

- **DONOR**
We collect the donation for free.
- **STAFF**
Items are sorted at the Distribution Center.
- **THOSE ASSISTED**
Many products are sorted and donated to Unibes beneficiaries.
- **CUSTOMERS**
Surplus products are sold in physical stores and online store.
- **PROGRAMS**
Proceeds from sales go toward Unibes Social programs.



A diverse program brings culture to a wide range of audiences.

Autonomy and leadership through culture and entrepreneurship

For over a decade, Unibes Cultural has been the pillar of Unibes that enhances individual development through innovation, reflection, and social impact, strengthening culture as a tool for autonomy and social transformation, while also offering a diverse program that brings together art, audiences, and ideas.



Celebration of Unibes' 110 years and 10 years of Unibes Cultural.

2025 Highlights

- Celebration of 10 years of Unibes Cultural, as one of the city of São Paulo's main cultural venues, featuring two unique exhibitions: "Unibes, a legacy of autonomy, transforming generations", which rescued 110 years of institutional memory through historical photographs to the present day, and the exhibition "Exteriores", by the renowned photographer Bob Wolfenson, composed of medium and large-scale images that brought a visual chronicle of human diversity.
- Strengthening of social initiatives integrated into cultural activities, reinforcing values of hospitality, solidarity, and community responsibility.
- Strategic partnerships with artists, institutions, and educational initiatives, including collaborations that preserve and disseminate traditional and contemporary cultural knowledge.
- Conducting training sessions, debates, and meetings relevant to the community, encouraging dialogues that celebrated diversity, memory, identity, and values.

Unibes Cultural represents an important contribution from the Jewish community to São Paulo and in 2025 completed 10 years as one of the main hubs of culture and entrepreneurship.

Through the collaboration of curators, artists, cultural producers, educators, and thinkers connected to the current demands of our society, in 2025 the programming featured contemporary themes, based on its core areas of focus, which converge and engage in dialogue.

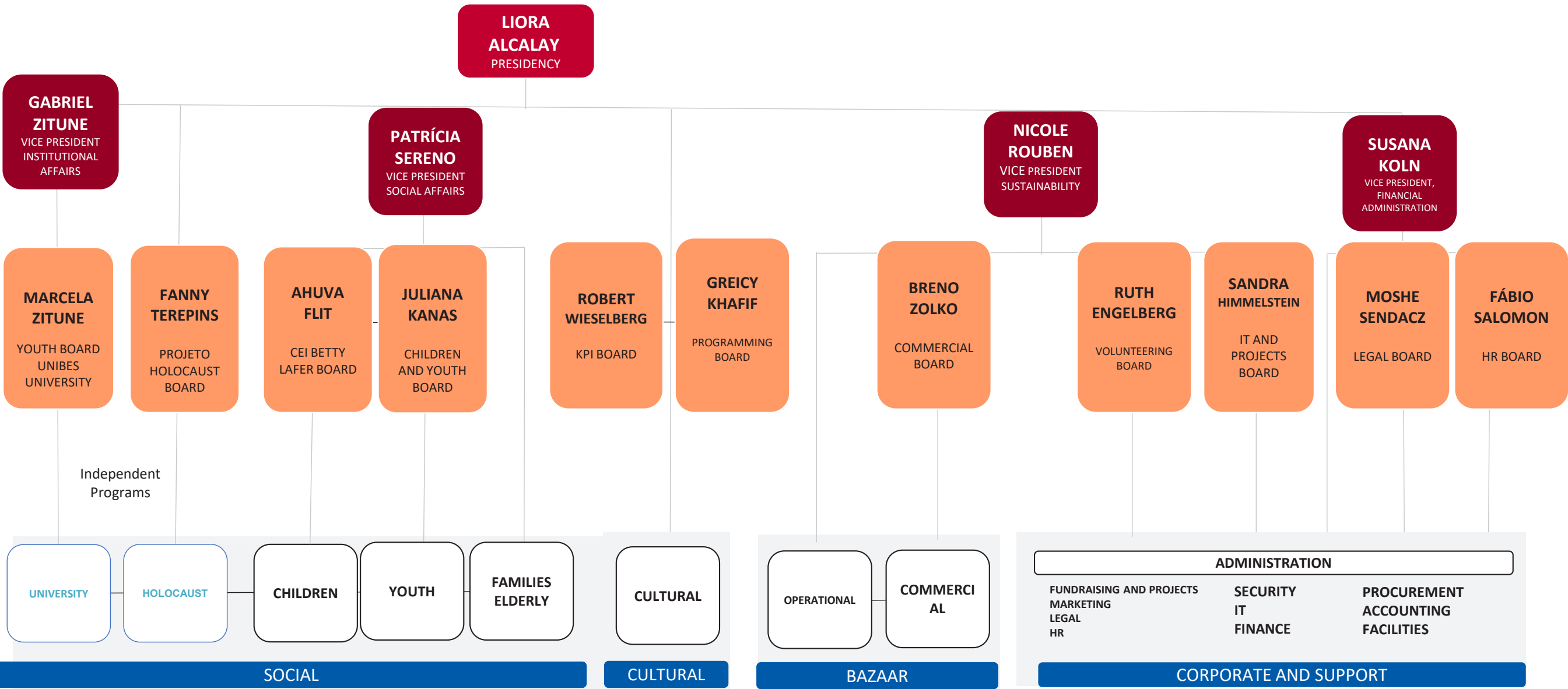
Unibes Cultural also carries out ESG practices aligned with the commitment to promote positive social and environmental impact. All activities and programming are carefully structured according to the UN Sustainable Development Goals, emphasizing its dedication to education, social inclusion, and sustainability.

Free membership in the UN Global Compact was a significant initiative, as it places Unibes Cultural within a global network of organizations that share the same commitment to ethics and sustainability. Among the initiatives aligned with sustainable practices, waste management stands out, promoting proper disposal and recycling.

Some of the main partners and sponsors:

Agência Judaica, Albert Einstein – Sociedade Beneficente Israelita Brasileira, A Hebraica, Autopel, Banco Daycoval, Banco Itaú, Banco Rendimento, Banco Safra, Biblioteca Mário de Andrade, BTG Pactual / Too Seguros, Confederação Israelita do Brasil (CONIB), General Consulate of Argentina in São Paulo, General Consulate of Israel in São Paulo, CSN, Editora Abril, Editora Globo, Enercore Trading, Jornal O Estado de São Paulo, Federação Israelita do Estado de São Paulo (FISESP), Feira Gosto.SA, Jornal Folha de São Paulo, Grupo GR, Haganá, Instituto Cervantes, Instituto Italiano de Cultura, Instituto Tomie Ohtake, ISYN/Tietê Plaza, Itaú Cultural, Itaú Laranjinha, KKL, Leo Madeiras, Lew Lara/TBWA, Memorial do Holocausto, Mercado Livre, Ministry of Culture, Museu do Café, MAM, Museu da Imigração, Museu Judaico, Norfil, Poiesis, Revista Pais e Filhos, State Department of Culture, Economia e Indústria Criativas, Municipal Department of Culture, Municipal Department of Education, Stand With Us, and UBS.

2025 Organizational Chart



VOLUNTEER PRESIDENCY VOLUNTEER VICE PRESIDENCY VOLUNTEER BOARD AREAS PILLARS

Organizations that support Unibes

- São Paulo City Hall
- Municipal Department of Social Assistance and Development
- Municipal Department of Education
- Municipal Department of Innovation and Technology
- Municipal Department of Culture
- Department of Social Development of the State of São Paulo

Be part of the chance!

A story of success, joy, and many achievements like that of Unibes, has reached the present day through the collaboration of supporters, who help generate impact in the lives of thousands for 110 years.

Join in this mission and watch dreams come true, happy stories unfold, and the warmth of a welcoming heart blossom into autonomy.

Donate: (11) 3123-7333 or unibes@unibes.org.br

Be a Unibes volunteer: (11) 99213-3377 | voluntariado@unibes.org.br or contact us through the website (QR CODE that leads to the volunteer page: unibes.org.br/voluntariado/)

Your company can be a Unibes partner: (11) 3123-7333 or associado@unibes.org.br

Be a Unibes Bazar partner: (11) 3311-7266 or parceriasbazar@unibes.org.br

Be a volunteer: (11) 3123-7357 or voluntariado@unibes.org.br

Support our young people: (11) 3227-0598 or (11) 99160-4707.

Support the Adopt a Future Program: (11) 3123-7313 | (11) 99379-6129 or adoteumfuturo@unibes.org.br

Sponsor cultural projects (11) 3065-4333 | (11) 97614-9193 or negocios@unibescultural.org.br

Schedule the pickup of your donations for Unibes Bazaar: (11) 3311-7266 | (11) 96929-4660 or contact us through the website (QR CODE that leads to the donations page: unibes.org.br/bazar)

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